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WHAT IS CLAIMED IS:

 A method for gathering information concerning attributes of a product through use of a network-based system including a server and at least one device connected to the server via a network, said method comprising the steps of:

receiving information concerning the product from a user via the device;

compiling the received information;

down-selecting the received information; and

displaying the down-selected information relating to the product to the

- 2. A method in accordance with Claim 1 wherein said step of displaying information is performed on a device physically remote from the server.
- 3. A method in accordance with Claim 2 wherein said step of receiving information is performed on a first device in a first room, and wherein said step of displaying information is performed on a second device in a second room.
- A method in accordance with Claim 1 wherein said step of receiving information comprises the step of receiving information pertaining to features selected by the user.
- A method in accordance with Claim 2 wherein the information comprises at least one of a desired attribute, ease-of-use, performance characteristics, and time to market.
- 6. A method in accordance with Claim 1 wherein the information comprises a customer-requested feature of the product.
- 7. A method in accordance with Claim 1 wherein the information comprises a specification for the product.
- A method in accordance with Claim 1 wherein the information comprises information regarding a user.

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users:

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- 9. A method in accordance with Claim 1 wherein the information includes votes from users on the relative importance of the information.
- $10. \hspace{0.5cm} \hbox{A method in accordance with Claim 9 further comprising the steps of:} \\$

tabulating the votes; and

displaying the tabulated votes to the user.

- 11. A method in accordance with Claim 9 further comprising the step of utilizing the information and the relative importance of the information to generate a matrix.
- 12. A method in accordance with Claim 1 further comprising the step of receiving the product specification information from the user via a graphical user interface.
- 13. A method in accordance with Claim 1 further comprising the step of determining relationships between features and customer-requested attributes.
- 14. A method in accordance with Claim 13 further comprising the step of sharing the determined relationships real-time with other users.
- 15. A method for planning a product on a network connecting a plurality of users, the network comprising a server and a plurality of user display devices, said method comprising the steps of:
- soliciting from the users information concerning a desirable attribute of a product;

compiling on the server the information received from the users;

displaying on the display devices the information received from the

down-selecting the received information;

polling the users to determine the relative importance each user places on the attribute, and

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displaying on the display devices the information concerning the desirable attribute and the relative importance the group of user places on the attribute.

- A method in accordance with Claim 15 wherein at least one user is physically remote from another user.
 - 17. A method in accordance with Claim 15 wherein the information comprises information regarding a user.
 - 18. A method in accordance with Claim 15 wherein the information includes votes from users on the relative importance of the information.
 - 19. A method in accordance with Claim 15 wherein the votes are tabulated and displayed to the user.
 - 20. A method in accordance with Claim 15 further comprising the step of generating a matrix based on the information received and the relative importance of the received information.
 - A method in accordance with Claim 15 further comprising the steps of:

determining relationships between features and customer-requested attributes; and

sharing the determined relationships real-time with other users.

22. A system for gathering information concerning attributes of a product, said system comprising:

a device: and

a server connected to said device and configured to receive product specification information data from a user via said device, said server further configured to:

compile the received information;

display to the user information related to the product;

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facilitate a down-selection process of the received information; and display the results of the down-selection on said device.

- 23. A system in accordance with Claim 22 wherein said server is further configured to receive information pertaining to features selected by the user.
- 24. A system in accordance with Claim 22 wherein said server is further configured to receive information regarding at least one of a desired attribute, ease-of-use, performance characteristics, and time to market.
- 25. A method in accordance with Claim 22 wherein the information comprises information regarding a user.
- 26. A method in accordance with Claim 22 wherein the information includes votes from users on the relative importance of the information.
- 27. A method in accordance with Claim 22 wherein the votes are tabulated and displayed to the user.
- 28. A method in accordance with Claim 22 wherein the information and the relative importance of the information are used to generate a matrix.
- 29. A system in accordance with Claim 22 wherein said server further configured to receive the product information from the user via a graphical user interface.
- 30. A system in accordance with Claim 22 wherein said device configured to be a server for a network of customer devices.
 - 31. A system in accordance with Claim 22 wherein said server and said device are connected via a network.
 - 32. A system in accordance with Claim 31 wherein said network is one of a wide area network, a local area network and the Internet.